

FIRST HALF 2025 RESULTS PRESENTATION

19th February 2025

IMPORTANT NOTICE

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Information contained in this presentation:

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- Should be read in conjunction with Hansen's financial reports and market releases on ASX.
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- Includes statements relating to past performance, which should not be regarded as a reliable guide to future performance.
- Includes certain financial information not recognised under IFRS which Hansen considers useful to assist in evaluating Hansen's performance – however, such information has not been subject to audit or review in accordance with Australian Auditing Standards.

All dollar values are in Australian dollars (A\$) unless otherwise stated.

Definitions:

- 1H23 = six months ended 31 December 2022
- 2H23 = six months ended 30 June 2023
- FY23 = financial year ended 30 June 2023
- 1H24 = six months ended 31 December 2023
- 2H24 = six months ended 30 June 2024
- FY24 = financial year ended 30 June 2024
- 1H25 = six months ended 31 December 2024
- 2H25 = six months ended 30 June 2025
- FY25 = financial year ended 30 June 2025
- EBITDA* = Earnings before interest, tax, depreciation and amortisation, excluding net foreign exchange gains (losses)
- Underlying EBITDA* = Earnings before interest, tax, depreciation and amortisation, excluding net foreign exchange gains (losses), not including non-recurring items
- Cash EBITDA* = Underlying EBITDA, less Capitalised development costs
- NPAT = Net profit after tax
- NPATA* = Net profit after tax excluding tax effected amortisation of acquired intangibles and non-recurring items
- EPSa = Earnings per share on NPATA
- EBITDA and NPATA are non-IFRS measures that have not been audited or reviewed by Hansen's auditors.

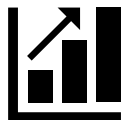
AGENDA

- Operational Highlights
- Results Details
- M&A Update
- FY25 Guidance
- Q&A
- Financial Statements





Hansen (ASX: HSN) is a global provider of software and services to the energy & utilities and communications & media industries. With our award-winning software suite, we help customers in over 80 countries to create and deliver new products and services, engage with customers, and control and manage critical revenue management and customer support processes



~15% Revenue CAGR
since 2008



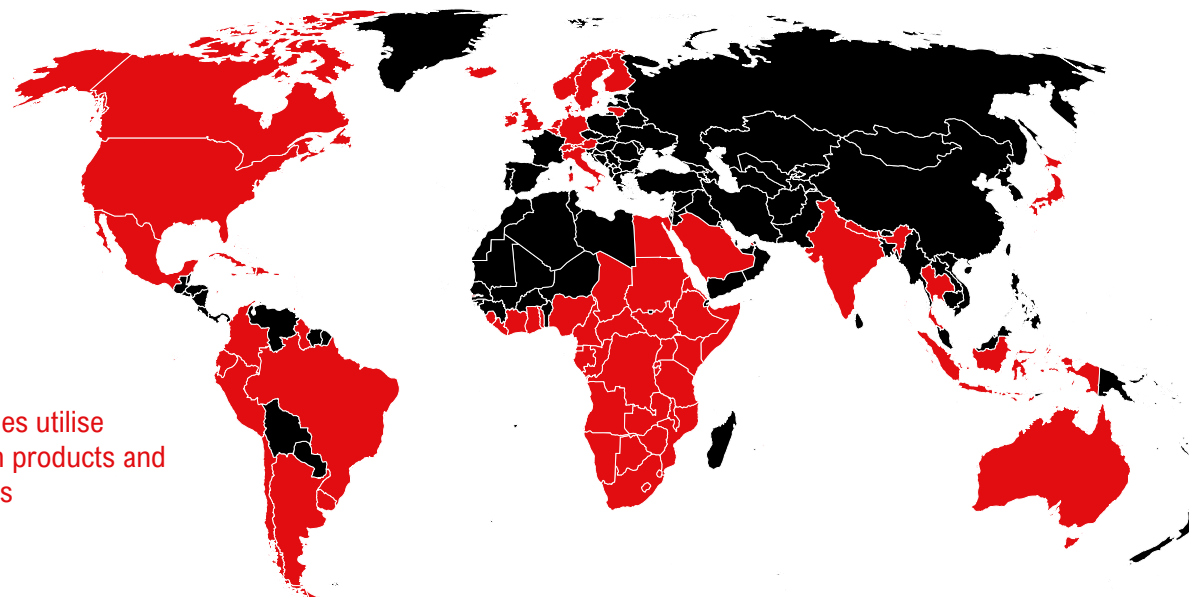
Consistently low
churn rates with
average customer
tenure greater
than 10 years

tmforum
**OUTSTANDING
CONTRIBUTOR
AWARD**



+80

Countries utilise
Hansen products and
services



Enabling customers to transform
their business to support new
communications, energy and utilities-
based services



Providing Modular, Cloud-Based
Products for the Cloud-driven
Evolution



Delivering Engaging,
Omni-Channel Experiences



OPERATIONAL HIGHLIGHTS

Andrew Hansen – Global CEO & Managing Director

OPERATIONAL HIGHLIGHTS



Signed a transformative **\$50m five-year agreement** with **VMO2**, a Joint Venture between Telefónica and Liberty Global

New wins including **City of Kingsport** who selected Hansen to modernise their water-billing and customer-engagement experience



Supported **Å Entelios**, one of the Nordics largest B2B retailers, in its expansion into the Danish market

Awarded the **EcoVadis "Committed"** badge reflecting our dedication to achieving our sustainability goals



Strategic investment of **\$2.2m** for a 30% stake in **Dial AI** to develop and distribute AI solutions for existing and new customers

Since acquiring **powercloud**, we've streamlined operations and **reduced its overall cost base**



1H25 FINANCIAL SUMMARY

Revenue & Earnings

Forecast to significantly accelerate in the 2nd Half

\$178.0m

+ 6.1% v 1H24

Operating Revenue

\$38.1m

- 26.9% v 1H24

Underlying EBITDA¹

21.4% Underlying EBITDA Margin

\$29.1m

- 37.0% v 1H24

Cash EBITDA²

16.3% Underlying Cash EBITDA Margin

Financial & Capital

Short-term impact of powercloud turnaround

\$10.4m

\$30.4m 1H24

Operating Cash Flow

(\$5.8m)

\$18.3m 1H24

Free Cash Flow

0.5x

0.1x 1H24

Leverage Ratio

Shareholders Returns

~18% share price increase across 1H25

6.19¢

- 53.4% v 1H24

Basic EPSa³

5¢

In line with 1H24

Dividend Per Share

81.0%

37.8% 1H24

Dividend payout ratio⁴

Notes:

Amounts shown on a reported basis unless otherwise stated

1. Underlying EBITDA excludes (\$6.5m) of non-recurring items

2. Cash EBITDA is Underlying EBITDA less Capitalised development costs

3. Basic EPSa, based on NPATA

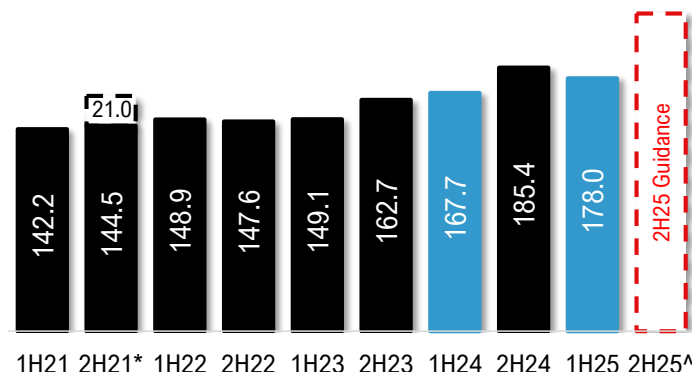
4. Dividend payout ratio based on NPATA

RESULTS DETAILS

Richard English - Chief Financial Officer

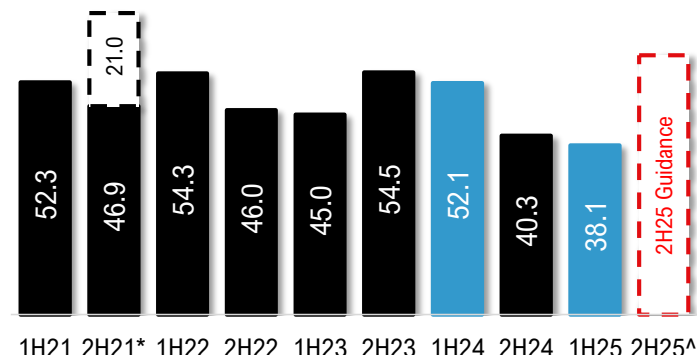
EXPECTATIONS FOR A STRONG FULL YEAR

Operating Revenue (\$m)



Operating Revenue up 6.1% vs 1H24. The Group's revenue is expected to be significantly stronger in 2H25 driven by the timing of upgrade works and licence fees

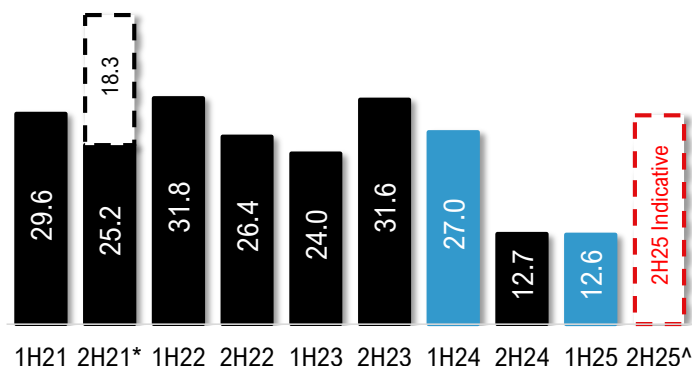
Underlying EBITDA (\$m)



Underlying EBITDA down 26.9% vs 1H24 driven by:

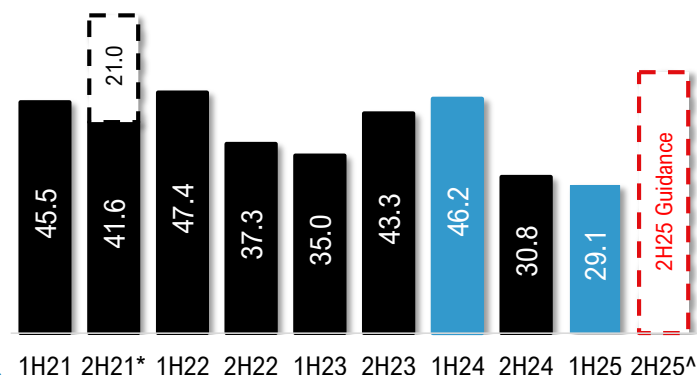
- Lower licence fees vs strong 1H24
- Upgrade delays shifting revenue to 2H25
- 2H margins to be particularly strong

Underlying NPATa¹ (\$m)



Services and licences revenue was delayed to the 2H25 and the loss-making performance of powercloud (with no tax losses recognised in the half) resulted in a low 1H25 result

Cash EBITDA² (\$m)



Cash EBITDA reflects the movement in Underlying EBITDA. The Group continues to invest significantly in R&D and 2H25 profitability is expected to be very strong

Notes:

Amounts shown on a reported basis unless otherwise stated

* Includes Telefónica Germany

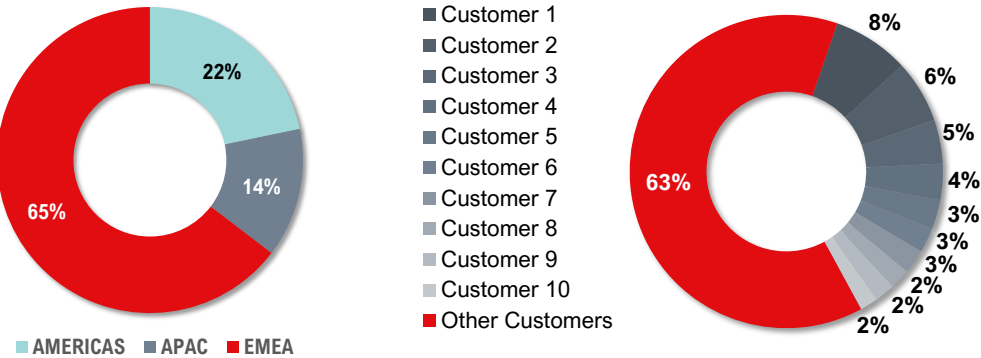
^ Based on FY25 Guidance Midpoint

¹ Net profit after tax excluding tax effected amortisation of acquired intangibles and non-recurring items

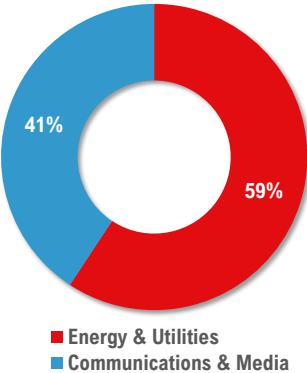
² Cash EBITDA is Underlying EBITDA less Capitalised development costs

WELL DIVERSIFIED REVENUE ACROSS VERTICALS AND REGIONS

Revenue Diversity

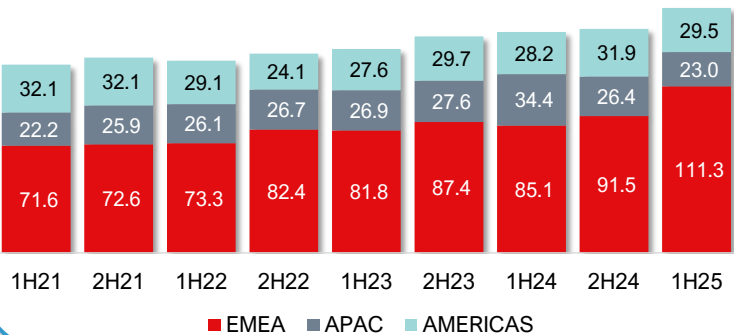


Revenue by Vertical (\$m)



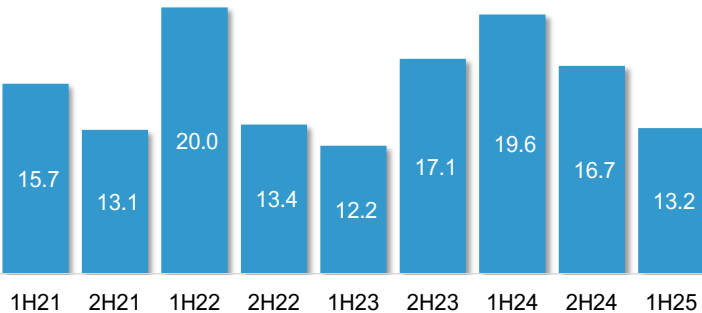
VERTICAL	1H24	1H25	Movement
Energy & Utilities	97.7	105.5	8.0%
AMERICAS	21.1	21.2	0.5%
APAC	31.2	20.3	(34.9%)
EMEA	45.4	64.0	41.0%
Communications & Media	70.0	72.5	3.6%
AMERICAS	12.6	17.5	38.9%
APAC	6.0	4.0	(33.3%)
EMEA	51.4	51.0	(0.8%)
Total	167.7	178.0	6.1%

Support & Application Revenue (\$m)



- Highly predictable and repeatable revenue sources
- Support revenue recognised evenly over the contracted term
- Application revenue is fees received for configuration, implementation and customisation

Licence Revenue (\$m)

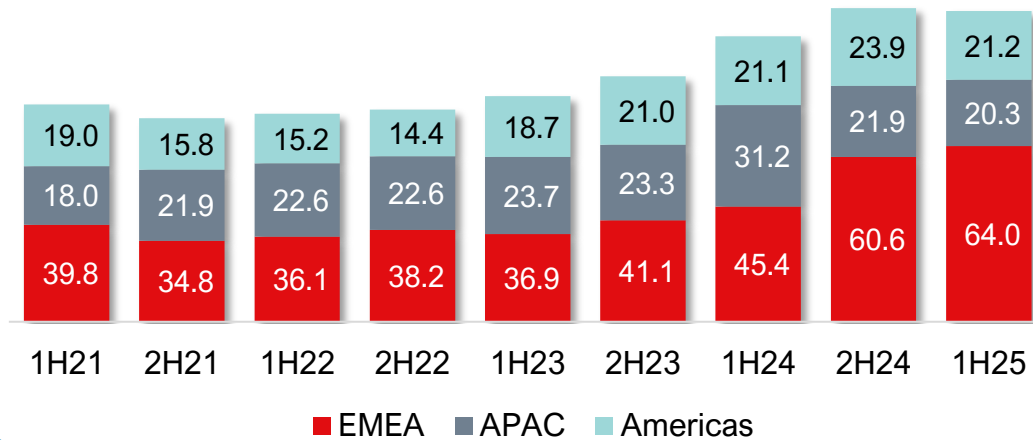


- We tailor our contracts to suit our customers' needs
- Impacted by IFRS 15 accounting standards
- Certain contracts require upfront recognition for licences
- Average renewal 3-5 years

REVENUE BY VERTICAL

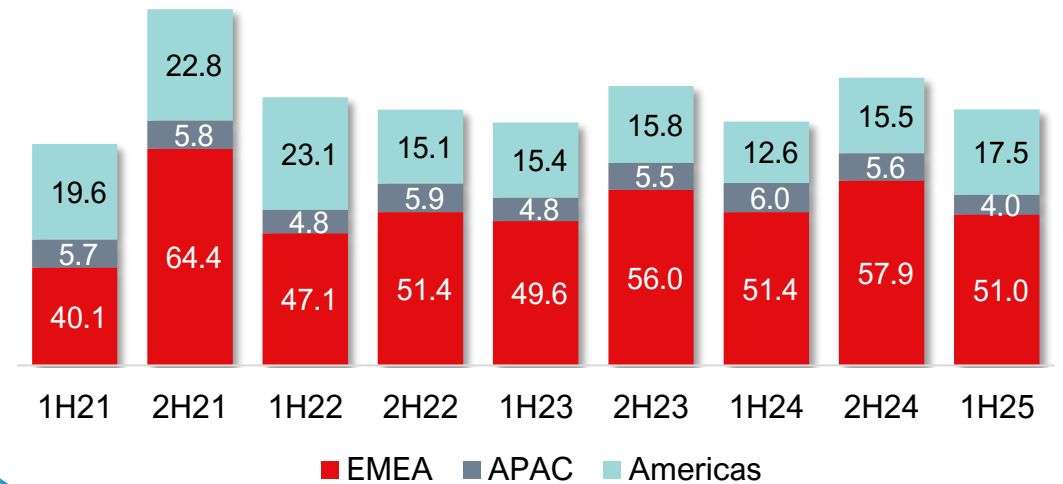
Energy & Utilities (\$m)

\$105.5m 1H25 Operating Revenue



Communications & Media (\$m)

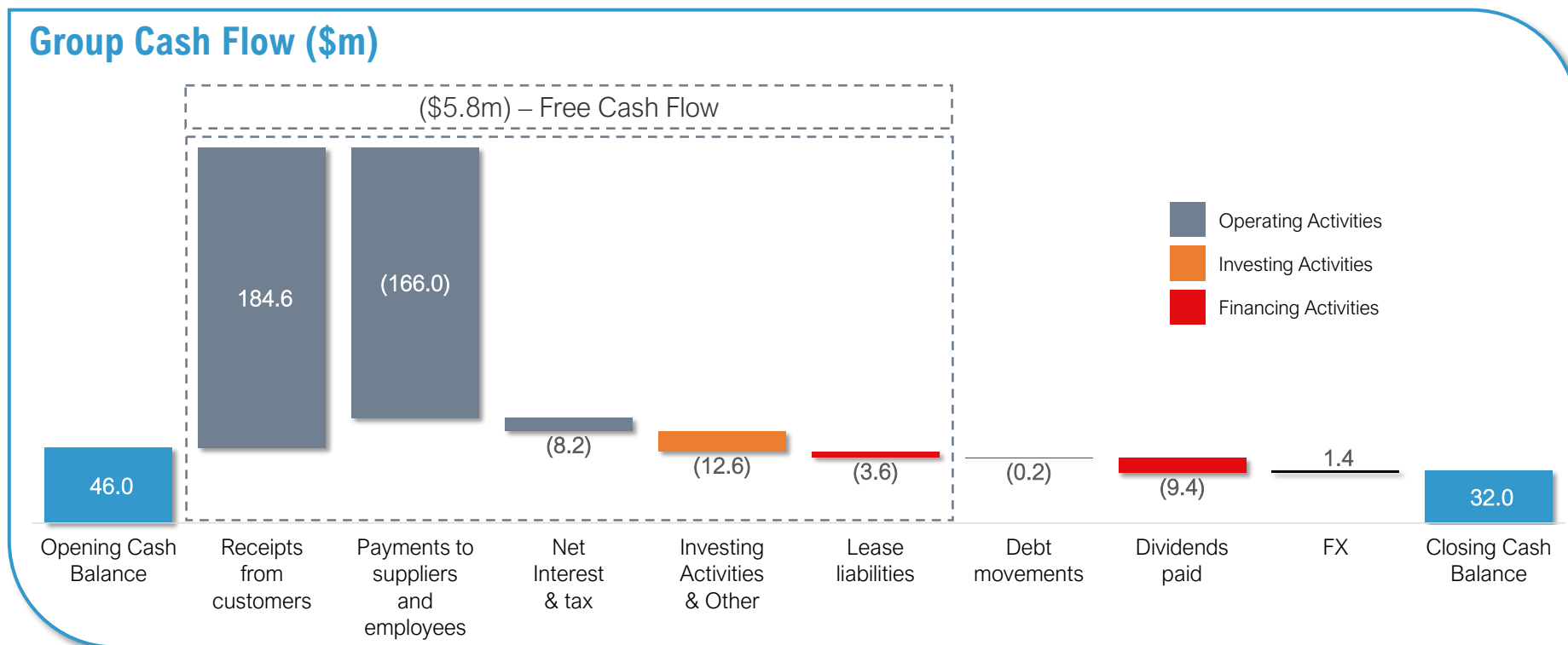
\$72.5m 1H25 Operating Revenue



- The Energy & Utilities sector is transforming, unlocking organic growth opportunities, including in our newly acquired powercloud business in Germany
- Hansen's software enables utilities to integrate renewables, smart grids, EV charging, and efficiency programs while ensuring compliance and automating energy management
- Tailored solutions for these technologies open new potential revenue streams as utilities expand services

- The demand for legacy system upgrades is accelerating, creating growth opportunities
- Hansen's Communications Suite is recognised as best in class by TM Forum, reinforcing our leadership in the industry
- Our recent VMO2 win highlights our expertise, and we continue engaging with leading communications companies to support their evolving needs

SIGNIFICANT CASH INFLOWS EXPECTED DURING 2H25



- The Group currently has ~\$44m of accrued income from a variety of factors
- There is a build-up of working capital due to several large projects including the new contract with SSE which was announced in June 2024
- There is also IFRS15 related accrued income totalling ~\$20m that unwinds over several years



Reinvesting in our products

- \$9.0m of capitalised R&D with more expensed refining our core products



Returning funds to share holders

- Reflecting the Group's optimism for FY25 \$9.4m paid out as a dividend to shareholders



Dial AI Investment

- The Group purchased 30% of Dial AI for \$2.2m



powercloud restructure

- During 1H25 the Group funded ~\$13m in the powercloud business with ~\$6.5m recognised as non-recurring items

M&A UPDATE

Andrew Hansen – Global CEO & Managing Director
Niv Fernando – Chief Strategy Officer

POWERCLOUD UPDATE



Now cash generative and expected to deliver positive Underlying EBITDA for FY25



Continued investment in Management, reinforced with Hansen Executive support



Anticipating revenue growth from FY26 as the German energy market transitions, beginning with smart meter roll out



Continued focus on existing customers in the German market



Significant investment behind the core product (RCS) for a major release in the coming months



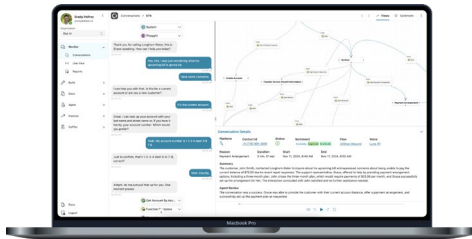
Focused on product enhancement to support customers in the rapidly changing German market

FURTHER INVESTMENT IN AI CUSTOMER SOLUTIONS

INVESTED CAD \$2M (~A\$2.2M) FOR 30% STAKE IN DIAL AI

Product Overview

- The AI Virtual Agent, is designed for call centre optimisation
- It seamlessly integrates with back-end systems to enable the management of hundreds of simultaneous interactions, delivering 24/7 omnichannel support
- With real-time monitoring, it enhances efficiency, customer satisfaction, and operational consistency while reducing wait times



Benefits – Game Changing

- Transforms customer interactions with lightning-fast responses, effortless scalability, and round-the-clock support
- Empowers customer service agents by handling routine queries while understanding sentiment
- Seamless communication across channels and languages
- With AI-driven intelligence, it delivers smooth, personalised experiences while maintaining reliability, security, and a human touch where it matters most

Strategic collaboration to enhance, integrate and globally distribute Generative AI solutions as part of Hansen's end-to-end offering



FY25 GUIDANCE

Andrew Hansen – Global CEO & Managing Director

STRONG GROWTH INDICATORS FOR FY25 AND BEYOND

Energy & Utilities: Demand for sophisticated billing and support continues to grow as energy retailers grapple with the complexities of monetising distributed energy solutions, like solar panels, batteries and EV chargers and this means growth potential for Hansen as each new solution creates a new billable meter point

Communications & Media: As many Tier 1 communication companies increasingly contend with complex legacy systems that impact speed to market and cost to serve, more and more are seeking best in breed software to improve their customer support and overall offering, this results in more RFPs in market and, with Hansen's market leading software and recent success with Telefónica Germany and VMO2 UK, we anticipate winning further upgrades and new logos

powercloud: Germany the third largest global economy is on the cusp of an energy transition where energy retailers will need to advance their systems to manage the new paradigm. This will bring more retailers to market as they will increasingly require upgrades to their billing systems

AI & Product Development: Advancing from basic chatbots to generative AI presents a major opportunity for Hansen to enhance customer service, compliance, and efficiency. By leveraging AI-driven automation, we have commenced streamlining workflows, reducing costs, and delivering more intuitive, scalable solutions, reinforcing our commitment to innovation and customer value

M&A: Hansen has a strong track record of M&A including acquisition and successful integration and continues to assess the market for ideal new opportunities

FY25 GUIDANCE REAFFIRMED

FY25 Operating Revenue

\$398m - \$405m

5% - 7%

FY25 Growth vs FY24 including annualised powercloud revenue of \$44.2m

FY25 Underlying EBITDA

\$92m - \$101m

Underlying EBITDA Margin
23 - 25%

FY25 Cash EBITDA[^]

\$76m – \$85m

Cash EBITDA Margin
19 - 21%

- It is anticipated that the Group's 2H25 will be significantly stronger than 1H25 due to:
 - new logo implementations
 - customer upgrades
 - the signing of the VMO2 contract
- The unaudited January 2025 monthly results have been finalised and January YTD Operating revenue was \$230m with Underlying EBITDA of \$67m
- The FX impact year-to-date through January 2025 is immaterial
- Hansen is expected to experience tailwinds due to industry demand across both verticals

[^] Cash EBITDA is Underlying EBITDA less capitalised development costs

Q & A

FINANCIAL STATEMENTS & APPENDIX

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

FOR THE HALF-YEAR ENDED 31 DECEMBER 2024

	Dec-24 \$'000	Dec-23 \$'000
Operating revenue from contracts with customers	177,964	167,743
Finance Income	366	195
Other income	611	510
Total revenue from contracts with customers and other income	178,941	168,448
Employee benefit expenses	(109,398)	(93,531)
Amortisation expense	(19,726)	(16,552)
Depreciation expense	(6,229)	(6,647)
Property and operating rental expenses	(1,741)	(1,491)
Contractor and consultant expenses	(2,306)	(2,144)
Software licence expenses	(3,333)	(1,519)
Hardware and software expenses	(17,218)	(11,943)
Travel expenses	(1,673)	(1,478)
Communication expenses	(849)	(916)
Professional expenses	(4,586)	(3,174)
Finance costs on borrowings	(2,182)	(1,680)
Finance costs on lease liabilities	(709)	(457)
Foreign exchange losses	(79)	(145)
Other expenses	(5,827)	(3,228)
Share of net loss of associate	(34)	-
Total expenses	(175,890)	(144,905)
Profit before income tax expense	3,051	23,543
Income tax expense	(2,981)	(5,922)
Net profit after income tax expense for the half-year (NPAT)	70	17,621
Other comprehensive income/(expense)		
<i>Items that may be reclassified subsequently to profit and loss</i>		
Exchange differences on translation of foreign operations	13,808	(3,686)
Other comprehensive income/(expense) for the half-year, net of tax	13,808	(3,686)
Total comprehensive income for the half-year	13,878	13,935
Basic earnings (cents) per share attributable to ordinary equity holders of the Company	0.03	8.68
Diluted earnings (cents) per share attributable to ordinary equity holders of the Company	0.03	8.56

RECONCILIATION OF UNDERLYING EBITDA AND NPATA

FOR THE HALF-YEAR ENDED 31 DECEMBER 2024

Earnings before Interest, Taxes, Depreciation and Amortisation (EBITDA)¹ - Reconciliation

	Dec-24 \$'000	Dec-23 \$'000
Profit before income tax expense	3,051	23,543
Add back		
Amortisation expense	19,726	16,552
Depreciation expense	6,229	6,647
Finance costs on borrowings	2,182	1,680
Finance costs on lease liabilities	709	457
Finance income	(366)	(195)
Foreign exchange losses / (gains)	79	145
EBITDA¹	31,610	48,829
Add back		
Separately disclosed items	6,501	3,274
Underlying EBITDA²	38,111	52,103
Less		
Capitalised development costs	8,967	5,947
Cash EBITDA³	29,144	46,156

¹ EBITDA is a non-IFRS term, defined as earnings before interest, tax, depreciation and amortisation, excluding net foreign exchange gains/(losses) and loss on investments in associate.

² Underlying EBITDA, exclude separately disclosed items, which represent the one-off costs during the period. Further details of the separately disclosed items are outlined in Note 3 to the Financial Report which can be found on the Company's web site.

³ Cash EBITDA is Underlying EBITDA less Capitalised development costs

Underlying net profit after tax before acquired amortisation, net of tax (NPATA¹) - Reconciliation

Net profit after income tax expense for the half-year (NPAT)	70	17,621
Less		
Tax effect of separately disclosed items	(1,950)	(833)
Separately disclosed items	6,501	3,274
Underlying net profit after income tax expense for the half-year (Underlying NPAT)²	4,621	20,062
Less		
Less acquired amortisation, net of tax	7,977	6,911
Underlying net profit after income tax before acquired amortisation, net of tax (Underlying NPATA)¹	12,598	26,973

¹ Underlying net profit after tax but before acquired amortisation, net of tax or underlying NPATA exclude separately disclosed items, which represent the one-off costs during the period and acquired amortisation, net of tax.

² Underlying net profit after tax or underlying NPAT exclude separately disclosed items, which represent the one-off costs during the period.

These statements should be read in conjunction with Hansen's financial reports and market releases on ASX

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CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT 31 DECEMBER 2024

	Dec-24 \$'000	Jun-24 \$'000
Current assets		
Cash and cash equivalents	31,997	46,021
Receivables	65,087	62,829
Accrued revenue	43,976	36,508
Other current assets	8,932	7,640
Total current assets	149,992	152,998
Non-current assets		
Investments accounted for using the equity method	2,194	-
Plant, equipment & leasehold improvements	12,826	15,710
Intangible assets ¹	376,796	372,124
Right-of-use assets	17,834	16,385
Deferred tax assets	8,377	7,013
Other non-current assets	1,345	1,317
Total non-current assets	419,372	412,549
Total assets	569,364	565,547
Current liabilities		
Payables	29,358	31,534
Lease liabilities	4,937	4,889
Current tax payable	3,440	3,727
Provisions	27,566	30,208
Unearned revenue ¹	40,566	37,940
Total current liabilities	105,867	108,298
Non-current liabilities		
Deferred tax liabilities ¹	32,525	32,920
Borrowings	72,241	70,221
Lease liabilities	15,268	14,240
Provisions	242	915
Unearned revenue	958	1,808
Total non-current liabilities	121,234	120,104
Total liabilities	227,101	228,402
Net assets	342,263	337,145
Equity		
Share capital	151,368	150,599
Foreign currency translation reserve	15,515	1,707
Share-based payment reserve	14,086	13,440
Retained earnings	161,294	171,399
Total equity	342,263	337,145

¹ Certain balances have been restated in accordance with the accounting for business combination following the finalisation of acquisition accounting associated with powercloud. Refer to Note 10 to the Financial Report which can be found on the Company's web site.

CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE HALF-YEAR ENDED 31 DECEMBER 2024

	Dec-24 \$'000	Dec-23 \$'000
Cash flows from operating activities		
Receipts from customers	184,639	183,019
Payments to suppliers and employees	(165,988)	(141,837)
Interest received	366	195
Finance costs on borrowings	(2,035)	(1,527)
Finance costs on lease liabilities	(709)	(457)
Income tax paid	(5,913)	(9,039)
Net cash from operating activities	10,360	30,354
Cash flows from investing activities		
Payments for investment in associate	(2,184)	-
Payments for plant, equipment and leasehold improvements	(1,405)	(2,543)
Payment for capitalised development costs	(8,967)	(5,947)
Net cash used in investing activities	(12,556)	(8,490)
Cash flows from financing activities		
Dividends paid, net of dividend re-investment	(9,407)	(9,337)
Payment of loan refinancing fees	(210)	-
Repayment of borrowings	-	(16,599)
Repayment of lease liabilities	(3,624)	(3,577)
Net cash used in financing activities	(13,241)	(29,513)
Net increase in cash and cash equivalents	(15,437)	(7,649)
Cash and cash equivalents at beginning of the half-year	46,021	54,279
Effects of exchange rate changes on cash and cash equivalents	1,413	(1,520)
Cash and cash equivalents at end of the half-year	31,997	45,110

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The logo features a stylized red 'H' composed of geometric shapes: two small squares at the top and a larger, rounded shape at the bottom.

HANSEN