

# CONNECT 23

## POWERING THE ENERGY TRANSITION

Welcome to Hansen Connect 2023, the live event that brings together Hansen customers and key market participants from across Norway and the wider Nordic region.

Hansen Connect will offer sessions covering market trends, transitions, and views of the latest product functionality, roadmap, and direction. In addition, we'll deep-dive into the most recent and transformative features. Importantly, we'll provide unique opportunities for engagement and networking with others and hopefully have some fun doing it.

### What to expect at Hansen Connect 23

- Hear from Hansen's leadership team.
- Join experts from across the industry as they share their experiences and insights.
- Participate in sessions dedicated to the latest product functionality and capabilities.
- Value the focus given to moving forward with digitisation and customer engagement.

The format will see approximately 25 hours of mixed content, engagement, and networking delivered over three days in Oslo, Norway. The event provides valuable and topical insights to participants at all levels, with the third day targeting practitioners, technical decision-makers, and influencers with detailed product-level knowledge.

Additionally, a co-located Tech Pavilion will provide direct access to our ecosystem of valued Partners and experts on products across the Hansen Suite for Energy & Utilities. This feature will ensure you have ample opportunity to discuss topics of specific interest with our attending technical experts.

### Overview Agenda

Below is our developing agenda, and further updates will be available on the [Hansen Connect](#) event webpage as we finalise details.

#### DAY 1 – TUESDAY, APRIL 18: REGROUP & RECONNECT

17:00 – 19:00

##### OPEN & WELCOME

Kick-off Hansen Connect 23 with welcome drinks and an opportunity to network with your colleagues across the industry.

19:00 – 23:00

##### DINNER

Served in the Hotel's restaurant.

#### DAY 2 – WEDNESDAY, APRIL 19: DISCUSS & DEBATE

09:00 – 10:00

##### KEYNOTES: HANSEN'S LEADERSHIP

Hear from David Castree, Guy Tennant, and Ville Kemppinen.

10:00 – 10:30

##### CLOUD MIGRATION SUCCESS STRATEGY

Be inspired by how Hansen is helping customers transform their businesses.

10:30 – 11:00

##### COFFEE BREAK

11:00 – 12:00

##### MACRO FORCES DRIVING MARKET CHANGES

Analysing the recent developments in the energy marketplace facing both traditional and new market players.

12:00 – 13:00	<b>THE GREAT DEBATE</b> Join the debate about what are and how we solve the most significant challenges facing the local and regional energy market.
13:00 – 14:00	<b>LUNCH</b> Served in the Hotel's restaurant.
14:00 – 15:00	<b>A CASE STUDY IN BETTER DESIGN</b> Fortum & Hansen co-present on an evolution in the design methodology for the UX platform.
15:00 – 15:30	<b>THE FUTURE OF SELF-SERVICE</b> Customer UX has never been more important; Hansen delivers an innovative new platform to address this critical interface.
15:30 – 16:00	<b>COFFEE BREAK</b>
16:00 – 17:00	<b>MARKET EVOLUTIONS &amp; EMERGING TECHNOLOGIES</b> 15-minute data resolution, the move to real-time measurements, and wholesale market trading and retail business.
18:00 – 19:00	<b>SOCIAL NETWORKING</b> Socialise and network with your colleagues across the industry.
19:00 – 23:00	<b>GALA DINNER</b> Be entertained: a highlight of the event, the Gala Dinner, will be held in the Plenary Room.
<b>DAY 3 – THURSDAY, APRIL 20: DIVE DEEP &amp; WIDE</b>	
09:00 – 09:30	<b>DSO: NEW APP &amp; MYPAGE</b> Detailed walkthrough of the new Self-Service UX functionality. 
09:00 – 10:00	<b>DSO: BILLING &amp; LEDGER</b> Detailed coverage of the DSO-centric features and functionality recently added to the billing and ledger capability. 
09:00 – 10:00	<b>RETAIL: THE PERIGON UX JOURNEY</b> Detailed coverage of the new features and functionality added to enhance the Retail CSR experience. 
10:00 – 11:00	<b>RETAIL: NEW APP &amp; MYPAGE</b> Detailed walkthrough of the new Self-Service UX functionality. 
09:00 – 10:00	<b>TRADE: GENERAL OVERVIEW &amp; ROADMAP</b> Introducing Hansen Trade, our modular Cloud-based SaaS solution for power trading.
10:00 – 10:30	<b>TRADE: POWER MARKET ANALYTICS</b> How Power Market Analytics provides real-time modelling of the power system balance in each price area.
10:30 – 11:30	<b>COFFEE BREAK</b>
11:00 – 12:00	<b>DSO: METER DATA MANAGEMENT</b> Overview of MDM processes are automated and how data is quality visualised, bringing efficiencies to DSO processes.
12:00 – 12:30	<b>DSO: THE PERIGON UX JOURNEY</b> Detailed coverage of the new features and functionality added to enhance the DSO CSR experience 
11:30 – 12:30	<b>RETAIL: BILLING &amp; LEDGER</b> Detailed coverage of the Retail-centric features and intelligent functionality recently added. 
11:00 – 11:30	<b>TRADE: BATTERY OPTIMISATION</b> Optimising capacity between multiple marketplaces, market-specific fundamentals, and battery management.
11:30 – 12:00	<b>TRADE: INTRADAY AUCTIONS</b> Learn how Hansen Trade supports the Intraday Auctions market that Nord Pool will introduce to the market in 2024.
12:00 – 12:30	<b>TRADE: OPEN DISCUSSION AND Q&amp;A</b> Ask us anything: free-form discussion on the evolving Power Trading market and Hansen's approach.
12:30 – 13:00	<b>CLOSE &amp; FARWELL</b> Close Hansen Connect 23 with some final thoughts.
13:00 – 14:00	<b>LUNCH</b> Served in the Hotel's restaurant.